

Here's what has happened in the first quarter 2025 and what's to come!

As we move into the next phase of growth and innovation, we are excited to share some of the key developments happening across the company. This quarter has been filled with milestones, and we are proud of the incredible work being done by our teams across all departments.

From new product launches to strategic partnerships, everything we do is driven by our commitment to excellence and our belief in delivering real value to our customers. We hope this newsletter keeps you informed, inspired, and connected with our journey.

"Each of us brings a unique perspective to the leadership of this company, and together, we are aligned in our shared vision for the future..."

Thank you for being a part of our community.

Warm regards,

STEVE KIRPLANI - PRESIDENT, BBG GROUP

PRADEEP KISHNANI - VICE PRESIDENT, BBG GROUP

JAI KISHAN TEWANI - MANAGING DIRECTOR, BBG GROUP

Important Announcement !!

"While tensions in the Middle East and reduced US funding to NGOs and the UN have created challenges for business growth, 2025 is still full of potential. It may be a tough year, but with focus, resilience, and teamwork, we have every chance to turn these challenges into new opportunities."

Here's what's inside:

New Expansions

Participations

Events

GSA Recognitions

Awards and Achievements

Stories of Impact

Feedback and Sharing

NEW EXPANSIONS

Blueberry Travel

Burundi - In March 2025

Rwanda - In Feb 2025

Airport Office in Kenya - In Jan 2025

Airport Office in Brazzaville - In Feb 2025

Roadster

Lagos in Feb 2025

SPJ Distributorship

Freetown in Feb 2025

Malawi in March 2025

SPJ Showroom

Angola in Jan 2025

Maputo in jan 2025

UPDATES AND ACHIEVEMENTS

Participations

Kenya - Participated as an exhibitor at the Holiday Travel Fair.

India - Active member of TAFI, under the World Travel Agents Association Alliance (WTAA).

Zimbabwe - Participated in a golf event; exhibited event photos.

GSA Recognitions

Kenya - Appointed as the General Sales Agent (GSA) for Zambia Airways. Also, Appointed as the General Sales Agent (GSA) for Salam Air.

Events

Kenya- Celebrated Blueberry Day with staff and partners.

India - Participated in Cheti Chand celebrations in Ajmer with a creative tableau themed "Airport & Travel." **Also**, Organized a Holi celebration for 25 participants, appreciated by the Malawi High Commission.

Awards

Uganda - Awarded Highest Selling Travel Agent 2024 by Uganda Airlines. Also, Received an Appreciation Award from the Uganda Olympic Committee and the Commonwealth Games Association.

Malawi - Received an Appreciation Letter from the High Commission for organizing the Holi Celebration event for 25 participants.

Angola - Honored with a Certificate of Excellence for ranking among the top 5 best issuing agencies.

STORIES OF IMPACT: THIS QUARTER IT WAS ALL ABOUT GLOBAL PROGRESS AND RESILIENCE

The first quarter of 2025 has been a testament to global progress and resilience. In January, Africa celebrated a breakthrough as a pan-African clean energy project brought solar power to over 2 million rural homes, marking a major leap in sustainable development.

February saw global healthcare take center stage when a universal malaria vaccine, developed through AI-driven research, was rolled out across Southeast Asia and sub-Saharan Africa—reducing new infections by 70% within weeks.

Meanwhile, the Amazon Reforestation Pact, signed in March by eight South American nations, committed to planting 1 billion trees by 2030, reversing decades of deforestation with support from an

indigenous communities and climate-focused NGOs.

In the tech space, a global AI literacy initiative, led by UNESCO, began training over 5 million students across 40 countries in ethical AI use and digital skills—bridging education gaps and creating future-ready minds.

These months also highlighted the power of humanity, with grassroots movements helping earthquake victims in Japan and refugee children in Sudan access food, shelter, and learning.

From climate to compassion, these early 2025 stories remind us that meaningful change is not just possible—it's already happening.

Share your Stories, Articles, Pictures for Next Newsletter

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Thank you for reading!

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