

Quarterly Newsletter

BLUEBERRY GROUP

1 oct 2024- 31 dec 2024

Here's what has happened in the last quarter and what's to come!

As I share my message as President of Blueberry Group, I am filled with **gratitude, a sense of achievement, and a strong sense of optimism** for the future. This moment marks not an end, but the start of a journey that is now gathering momentum to create **a legacy of excellence, innovation, and service—both to our team and the world**. As we step into this new year, I want to take a moment to reflect on our collective achievements and set our sights on the exciting journey ahead. Our vision as a group remains steadfast: to foster innovation, build meaningful partnerships, and continue growing together as a united team. **This year, we will focus on strengthening our collaborations, elevating our team's potential, and expanding our reach in new markets.** I would like to **extend my heartfelt thanks to each department and team member for their unwavering dedication and invaluable contributions.** Your hard work and commitment have been instrumental in shaping our success. As we move forward, I am confident that, together, we will reach new heights.

Wishing you and your loved ones a prosperous and joyful year ahead!

Let's make this year our most impactful yet.



PRESIDENT - MR STEVE KIRPLANI

In this newsletter you can expect:

Team Highlights

Company Updates

Plans for the Next Quarter

Few Words from the Team

Newsletter Contributions by the Team

Stories of Impact

Surveys and Feedback Forms

Group Information

Team Highlights

Recognitions

Bhavesh Modyani - Finance Manager

- Book Your Voyage Division (India / Africa / UAE)

Rahul Lalwani - Finance Manager

- Blueberry Travel & Related Travel Division (India / Africa / UAE)

Deepak Menghani - Finance Manager

- Yashika, SPJ, and all Inventory Divisions (India / Africa / UAE)

Mr. Kamlesh Chhatani

- Country Manager (DRC Congo)

Mr. Pankaj Asnani

- Branch Manager (BB Lubumbashi)

Mr. Manish Sobhani

- Branch Manager (BB Kinshasa)

Mr. Bharat Tilokani

- Branch Manager (BB Brazzaville)

Company Updates

Awards/ Recognitions

World Travel Awards - Africa's Leading Travel Agency and Zimbabwe's Best Travel Agency.

Zambia - Proflight - Highest Flown Revenue Award.

Zambia - Ethiopian Airlines -Top Performer Award.

Zimbabwe - South African Airways - Revenue Growth Gold Award.

Fly Namibia - Sales Agent Award

Company Expansions

Blueberry Travel - Dodoma (Tanzania) Senegal (Dakar), Burikano Faso (Ouagadougou), Algeria (Algeris)

Roadster - Malawi and Zimbabwe

New Collaborations

Blueberry Travel:

Dreamfolks, Costa Cruise, ONMT

Yashika Fashions:

Merger with US Polo Fashions

Important Updates

Partners: Rezlive, TBO, Expedia, Retawlk, Ortilla, Amadeus, Travelport

New Contract Signed: 100+ Contracts

IATA Partnerships: UAE, DRC, Kenya, Nigeria, Cameroon, Tanzania, Uganda, Roc, Madagasacr, Mozambique, Angola, Botswana, Malawi, Namibia, Ivory Coast, Zambia, Zimbabwe, Ghana, South Africa, Togo, India

GSA Partnerships: Ethiopian Airlines in Bangui, Kenya Airways in Nampula, Uganda Airlines in Lusaka, Zambia Airways in Nairobi, Kenya Skyward in Dar E Salaam.

Events

Blueberry Foundation Day, a fun and vibrant celebration that highlighted our collective spirit and creativity.

Diwali, the Festival of Lights, was another highlight, where we embraced the festive mood with decorations, shared meals, and joyful moments. Each of these events was an opportunity to connect, recharge, and celebrate our achievements, making the quarter truly memorable.

[Click here to check out the pictures....](#)

[Submit Your Pictures here to get Published](#)

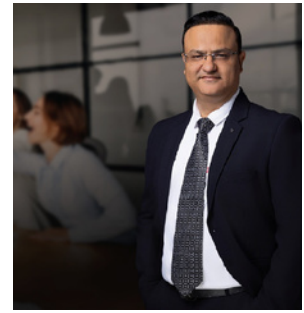
Congratulations !!

Big congratulations to the BBG team for absolutely crushing it this quarter!

Your hard work, creativity, and collaboration have been next-level, and it's all paying off with some seriously impressive results. You've set the bar high, and I couldn't be prouder of what we've achieved together. Thank you all for your hard work and dedication.

Let's keep this momentum rolling and continue to make waves in the next quarter.

Wishing you and your loved ones a joyful and colorful Holi filled with happiness!



VICE PRESIDENT - MR PRADEEP KISHNANI

Next First Quarter 2025

Our Company's Growth & Success in the last quarter	The 4th quarter has been outstanding for Blueberry Group. We concluded the year with a 20% annual growth and successfully expanded our network into Senegal and Algeria. On the technology front, we are developing an in-house HRMS, CRM, and a mobile app for Blueberry Travel.
Plan for the Next Quarter	We are excited for our 11th AGM, taking place from January 29 to February 5, 2025, in Harare. During this event, we will meet with our senior team members to discuss our results and vision for 2026. Additionally, we will be expanding our network to Rwanda and Burundi in the first quarter of 2025. We are also proud to announce that we will be representing Salam Air in Kenya.

Future Vision

Our vision for expansion for the Blueberry Travel, SPJ Electronics, Yashika Fashions, and Technology sectors is to **create a seamless, interconnected ecosystem that enhances lives globally**. We are committed to pioneering innovation, delivering personalized experiences, and driving sustainable growth at every touchpoint. **Together, we are not just expanding into new sectors; we are shaping the future.** With your passion, dedication, and collaboration, we will break barriers, overcome challenges, and redefine the future of convenience, style, and technology.

Let's empower customers, set new industry standards, and build a legacy of excellence.



CEO/DIRECTOR - MR JAI KISHAN TEWANI

In the words...Stories Articles by the Team



Nikita Kewlani - HR India

As a team, we are deeply committed to fostering a positive and supportive work environment for all employees. Our focus remains on creating opportunities for growth, development, and collaboration, while ensuring that every individual feels valued and empowered.

We are proud of the collective efforts that drive our success, and we continue to work towards building a workplace where everyone can thrive and reach their full potential.

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for Next Newsletter

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Stories of impact:

This quarter's story is about how India lost Leadership Gemstones

Building on Jewels of Kindness, which planted the seeds of kindness, compassion, and respect, Leadership Gemstones nurtures these values into long-term leadership skills rooted in character.

In 2024, we bid farewell to four remarkable individuals whose contributions have shaped their fields and whose perspectives on life continue to inspire us. From the world of entertainment, **Shyam Benegal and Zakir Hussain** remind us: Life is a one-way street; one has to keep going. First, you define the work for yourself and remain committed to it. Once there is total commitment, the work in turn begins to define you. From industry and politics, **Ratan Tata and Jimmy Carter's** enduring reminder: we must adjust to changing times and still hold to unchanging principles.

By fostering these values, we ensure our students thrive academically and grow into ethical, globally minded individuals who can lead with purpose and kindness.

At its core, Leadership Gemstones is built on 13 key leadership values, each represented by a gemstone, symbolising the qualities we aim to develop in our leaders : Reflection, Compassion, Integrity, Vision, Adaptability, Service, Empathy, Resilience, Respect, Diversity, Gratitude, Unity, and Purpose.

Each month, everyone will focus on one value, reinforced by weekly reflection quotes, discussions, and engagement activities designed to foster character-driven leadership.

Why This Matters

Leadership Gemstones is more than an initiative —it's a strategy to embed leadership values into daily experiences.

It ensures leadership is not just a role but a commitment to character, purpose, and leading with integrity.

Suggestions Column : [Feedback Form](#)

Thank you for reading!

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